



Growing Your Business

8th Annual Volk Field Small Business Conference

August 6 - 7, 2014 Camp Douglas, WI

DATES:

August 6 – 7, 2014

DAY ONE – WORKSHOPS

**DAY TWO – PROGRAM AND
ROUNDTABLES**

LOCATION:

VOLK FIELD ANGB

Camp Douglas, WI

Sponsored and Hosted by

Volk Field ANG

Wisconsin Economic Development
Corporation (WEDC)

Juneau County Economic
Development Corporation

US Small Business Administration

Wisconsin Department of Veterans
Affairs

US Department of Veterans Affairs

UW La Crosse – Small Business
Development Center

Wisconsin Procurement Institute
(WPI)

Western Dairyland

Northwest Michigan Procurement
Technical Assistance Center
(PTAC)

THIS YEAR FEATURING THE US DEPARTMENT OF VETERANS AFFAIRS STATE OPPORTUNITY SHOWCASE (SOS)

Wisconsin businesses have the opportunity to take advantage of two days of technical training, networking, selling and marketing at this year's annual **VOLK FIELD SMALL BUSINESS CONFERENCE**.

Who should attend:

- Businesses interested in growing their business – including small, disadvantaged, minority, woman, HUB Zone, veteran and service disabled veteran owned firms
- Businesses considering, entering or growing their government customer
- Large business and Government agencies looking for new contractors and subcontractors
- Veterans looking to start or grow their business
- Veterans interested in learning more about benefits offered through State and Federal Veterans programs

DAY ONE – WORKSHOPS

- Using Social Media
- Veteran Benefits and Business Programs
- Starting and Financing Your Business
- Marketing
- Landing Government Contracts
- **FOLLOWED BY ON BASE RECEPTION** –
Sponsored by Bentley World Packaging LLC

DAY TWO – PROGRAM

- Networking Roundtable Sessions with Government Agencies, Large Businesses, Expert Resources and Veterans Program Reps
- Keynote and Guest Speakers
- Mentoring Panel

EXHIBITOR SPACE IS AVAILABLE!

Small Business CAPABILITIES STATEMENT COMPETITION!

Veterans Art Exhibit!

UPDATED information will be posted to

<http://tinyurl.com/volkfield14> or contact Joseph Smetak at
414-270-3600 or josephs@wispro.org